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Datawind announces Software App Contest 'AapKiApp' results

Students from Meerut, Nagpur, Chandigarh, Bangalore and Mumbai are winners

New Delhi, May 23rd, 2012 – Datawind, the developers of the world's cheapest tablet computer 'Aakash', today announced the results of the Software App Innovation 'AapKiApp' contest for their Ubislate series of Tablets. Datawind had invited the student community in India to submit their innovative 'software applications' for collaboration.

Announcing the results today, Mr. Suneet Singh Tuli, CEO of Datawind said, 'We have received a lot of great entries with very creative ideas from across the country. We wanted to engage the creative energy of India's brightest minds and give them an opportunity to think outside the box to create solutions that add value to the life of an average Indian. The best five applications will get an award of Rs. 1 lakh each, apart from getting a share of the advertising revenue from these applications. This would allow these students to start and advance their entrepreneurial journeys." added Mr Tuli.

The top five winners (in no particular order) are:

1) **''Krishi Ville'**, an app for use by Indian farmers which will provide the latest agricultural market data like rates of grains, pulses, seeds and other commodities in local markets; latest weather updates and news related to the agriculture sector at the tap of a finger. It will pull live data from the Krishi Vigyan Kendra (KVK) database.

   o Created by Manav Singhal and Nishant Rai from Meerut,

2) '**Axon**' , a quiz application for students with questions on mathematics, logic and verbal reasoning at different difficulty levels.

   o Created by Saurabh, Sujay Anjankar, Tanya Tiwari and Umesh Chandani from Nagpur

3) **'Release my Food'**, an app for promoting healthy eating habits among children. It lets children calculate how many calories and what nutrients they are taking based on their daily food intake. The calculations are based on the Indian Council of Medical Research's (ICMR) criteria for recommended daily allowances for different age and gender.

- o Created by Kedar Radhakrishnan, Avin Agarwal, Abijeet Waghmare and Najmul Islam from Bangalore

4) **'Learn English'** is an app for kids that let them learn a new language and script using finger tracing on the screen with intelligent voice over to guide them.

- o Created by Rajiv Kaul from Chandigarh

5) '**My Jobs'** is an app that uses the database of available vocational jobs all over India and lets people search and apply for jobs online.

- o Created by Hemen Parekh from Mumbai